



Archdiocese of Birmingham

ST. MARY'S CATHOLIC PRIMARY SCHOOL

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Dear Parent

We have a number of children who are coming into school expressing their fears about the MOMO Challenge and the image itself.

Some children are, apparently, encouraging others to look it up which only serves to extend the life of this current fad. Please talk to your child about not bringing this into school.

Please do not allow your children to be unsupervised while using the internet and ensure that you are keeping them safe on line. The poster on the reverse of this letter is steadfast information that should be highly regarded by **all** parents.

Please communicate to your children that this is just an image (albeit a little scary) and that it cannot cause them any harm whatsoever. The information surrounding what is going on with this fad could be potentially serious if any child is taken in by what it suggests. We all need to be sure that our children are not susceptible to these suggestions or under any peer pressure to do so. Keep your conversations with your child open at all times.

Yours sincerely,

Helena Cusack
Headteacher